

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**MESSAGE AND MEDIA**  
**Attention: Accounts Payable**  
**100 ALBANY STREET**  
**NEW BRUNSWICK, NJ 08901**

# INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12100232
Product	Political	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12

Station	WCAU	Order #	339358
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	42907
Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F	10/02/12 to 10/05/12	4x	- TWTF - -					
	LUR										
	WCAU			Tu	10/02/12	:30	6:42 AM	RMT101H	\$600.00		3
	WCAU			W	10/03/12	:30	6:29 AM	RMT101H	\$600.00		1
	WCAU			Th	10/04/12	:30	6:55 AM	RMT103H	\$600.00		2
	WCAU			F	10/05/12	:30	6:13 AM	RMT103H	\$600.00		4
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/02/12 to 10/05/12	6x	- TWTF - -					
	LUR										
	WCAU			Tu	10/02/12	:30	8:36 AM	RMT101H	\$750.00		1
	WCAU			W	10/03/12	:30	7:59 AM	RMT101H	\$750.00		5
	WCAU			W	10/03/12	:30	8:29 AM	RMT101H	\$750.00		2
	WCAU			Th	10/04/12	:30	8:43 AM	RMT103H	\$750.00		3
	WCAU			F	10/05/12	:30	7:59 AM	RMT103H	\$750.00		4
	WCAU			F	10/05/12	:30	8:36 AM	RMT103H	\$750.00		6
3	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	10/02/12 to 10/05/12	4x	- TWTF - -					
	LUR										
	WCAU			Tu	10/02/12	:30	5:51 AM	RMT101H	\$200.00		1
	WCAU			W	10/03/12	:30	5:45 AM	RMT101H	\$200.00		4
	WCAU			Th	10/04/12	:30	5:30 AM	RMT103H	\$200.00		2
	WCAU			F	10/05/12	:30	5:30 AM	RMT103H	\$200.00		3
4	WCAU	6A-7A SATURDAY	6A-7A SA	10/06/12 to 10/06/12	1x	- - - - - S-					
	LUR										
	WCAU			Sa	10/06/12	:30	6:10 AM	RMT103H	\$200.00		1
5	WCAU	7A-9A SATURDAY	7A-9A SA	10/06/12 to 10/06/12	1x	- - - - - S-					
	LUR										

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Advertiser		MENENDEZ FOR SENATE		Invoice #		PL12100232	
Product		Political		Invoice Date		10/28/12	
Estimate Number				Invoice Month		October 2012	
				Invoice Period		10/01/12 - 10/08/12	
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Sales Region		National		Order Flight		10/02/12 - 10/08/12	
Billing Calendar		Broadcast		IDB #			
Billing Type		Cash		Advertiser Code			
Special Handling				Product Code			
				Agency Ref		42907	
				Advertiser Ref		16339	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCAU	7A-9A SATURDAY	7A-9A SA	10/06/12 to 10/06/12	1x	-----S-					
	LUR										
	WCAU			Sa	10/06/12	:30	7:59 AM	RMT103H	\$500.00		1
6	WCAU	9A-10A SATURDAY	9A-10A SA	10/06/12 to 10/06/12	1x	-----S-					
	LUR										
	WCAU			Sa	10/06/12	:30	9:42 AM	RMT103H	\$400.00		1
7	WCAU	6A-8A SUNDAY	6A-8A SU	10/07/12 to 10/07/12	1x	-----S					
	LUR										
	WCAU			Su	10/07/12	:30	7:16 AM	RMT103H	\$175.00		1
8	WCAU	8-10A SUNDAY	758A-956A SUNDAY	10/07/12 to 10/07/12	1x	-----S					
	LUR										
	WCAU			Su	10/07/12	:30	9:54 AM	RMT103H	\$350.00		1
9	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	10/07/12 to 10/07/12	1x	-----S					
	LUR										
	WCAU			Su	10/07/12	:30	11:47 AM	RMT103H	\$100.00		1
10	WCAU	10A-1030A SUN CHRIS MTTHW	10A-1030A SU	10/07/12 to 10/07/12	1x	-----S					
	LUR										
	WCAU			Su	10/07/12	:30	10:19 AM	RMT103H	\$700.00		1
11	WCAU	3P-4P M-F ELLEN	3P-4P M-F	10/02/12 to 10/05/12	4x	-TWTF--					
	LUR										
	WCAU			Tu	10/02/12	:30	3:31 PM	RMT101H	\$325.00		1
	WCAU			W	10/03/12	:30	3:21 PM	RMT103H	\$325.00		3
	WCAU			Th	10/04/12	:30	3:46 PM	RMT103H	\$325.00		2
	WCAU			F	10/05/12	:30	3:30 PM	RMT103H	\$325.00		4
							-TWTF--				

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Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WCAU	Order #	339358
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WCAU	4P-5P NBC10 NEWS	4-5P M-F		10/02/12 to 10/05/12	4x					
	LUR										
	WCAU			Tu	10/02/12	:30	4:14 PM	RMT101H	\$400.00		3
	WCAU			W	10/03/12	:30	4:27 PM	RMT103H	\$400.00		2
	WCAU			Th	10/04/12	:30	4:47 PM	RMT103H	\$400.00		4
	WCAU			F	10/05/12	:30	4:24 PM	RMT103H	\$400.00		1
13	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		10/02/12 to 10/05/12	4x	- TWTF - -				
	LUR										
	WCAU			Tu	10/02/12	:30	4:58 PM	RMT101H	\$500.00		4
	WCAU			W	10/03/12	:30	5:43 PM	RMT103H	\$500.00		2
	WCAU			Th	10/04/12	:30	5:29 PM	RMT103H	\$500.00		3
	WCAU			F	10/05/12	:30	5:14 PM	RMT103H	\$500.00		1
14	WCAU	6P-630P NBC10 NEWS	6P-630P M-F		10/02/12 to 10/05/12	4x	- TWTF - -				
	LUR										
	WCAU			Tu	10/02/12	:30	6:22 PM	RMT101H	\$650.00		3
	WCAU			W	10/03/12	:30	6:13 PM	RMT103H	\$650.00		1
	WCAU			Th	10/04/12	:30	5:58 PM	RMT103H	\$650.00		4
	WCAU			F	10/05/12	:30	6:25 PM	RMT103H	\$650.00		2
15	WCAU	6P-630P NEWS SAT	6P-630P		10/06/12 to 10/07/12	1x	- - - - - S -				
	LUR										
	WCAU			Sa	10/06/12	:30	6:10 PM	RMT103H	\$600.00		1
16	WCAU	6A-7A M-F	6A-7A M-F		10/08/12 to 10/08/12	1x	M - - - - -				
	LUR										
	WCAU			M	10/08/12	:30	6:13 AM	RMT103H	\$600.00		1
17	WCAU	7A-9A TODAY SHOW	7A-9A M-F		10/08/12 to 10/08/12	1x	M - - - - -				

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	LUR										
	WCAU			M	10/08/12	:30	8:29 AM	RMT103H	\$750.00		1
18	WCAU	3P-4P M-F ELLEN	3P-4P M-F	10/08/12 to 10/08/12	1x	M-----					
	LUR										
	WCAU			M	10/08/12	:30	3:44 PM	RMT103H	\$325.00		1
19	WCAU	4P-5P NBC10 NEWS	4-5P M-F	10/08/12 to 10/08/12	1x	M-----					
	LUR										
	WCAU			M	10/08/12	:30	4:39 PM	RMT103H	\$400.00		1
20	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	10/08/12 to 10/08/12	1x	M-----					
	LUR										
	WCAU			M	10/08/12	:30	5:55 PM	RMT103H	\$500.00		1
21	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/08/12 to 10/08/12	1x	M-----					
	LUR										
	WCAU			M	10/08/12	:30	6:23 PM	RMT103H	\$575.00		1
22	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	10/08/12 to 10/08/12	1x	M-----					
	LUR										
	WCAU			M	10/08/12	:30	5:21 AM	RMT103H	\$225.00		1
23	WCAU	NFL LATE NEWS	11P-1205A								
	LUR										
				10/01/12 to 10/07/12	1x	-----S					
	WCAU			Su	10/07/12	:30	12:26 AM	RMT103H	\$1,000.00		1
24	WCAU	FOOTBALL NIGHT AMERICA	7P-815P								
	LUR										
				10/01/12 to 10/07/12	1x	-----S					

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24	WCAU	FOOTBALL NIGHT AMERICA	7P-815P								
	LUR										
	WCAU			Su	10/07/12	:00			<del>\$2,000.00</del>	See MG 24.2,24.3	1
				PREEMPT							
	WCAU			Su	10/07/12	:30	6:59 PM	RMT103H	\$1,000.00	MG for 24.1 10/07	2
	WCAU			Su	10/07/12	:30	7:18 PM	RMT103H	\$1,000.00	MG for 24.1 10/07	3
25	WCAU	730-11P NOTRE DAME PRIME	730P-11P								
	LUR										
				10/01/12 to 10/07/12		1x	-----S-				
	WCAU			Sa	10/06/12	:30	9:33 PM	RMT103H	\$1,200.00		1
26	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	LUR										
				10/01/12 to 10/07/12		1x	-TWTF--				
	WCAU			Tu	10/02/12	:30	11:26 PM	RMT101H	\$1,500.00		2

Aired Spots **50**

<u>Gross Total</u>	<b>\$27,300.00</b>	
<u>Agency Commission</u>	<b>\$4,095.00</b>	
<u>Net Amount Due</u>	<b>\$23,205.00</b>	<u>Payment Terms 30 Days</u>

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